

SANLORENZO

Sanlorenzo Alloy wins at World Superyacht Awards

The superyacht of the Alloy line won the award thanks to its captivating aesthetic choices and original architectural layout

Sanlorenzo is now acknowledged globally as a nautical atelier, the world's first mono-brand shipyard in the production of custom-designed and custom-built yachts and superyachts, an expression of refined luxury that combines the most advanced technologies with attention to detail and craftsmanship. Thanks to this ability to give a new meaning to the way of understanding nautical design **Sanlorenzo won the World Superyacht Awards 2022 with the superyacht ALLOY.**

The culmination of an experimental typological developed over the years by Sanlorenzo to explore new scenarios to offer to the owner and his guests, it is a **proposal capable of providing new perspectives** told through collaboration with the **Zuccon International Project** studio, for the exterior lines, and the **Christian Liaigre** studio for the interiors.

Sanlorenzo ALLOY is a 44.5-metre long fast-displacement model, entirely in aluminium, with a layout that moves away from the traditional layout of spaces to take the concept of liveability on board to the max. The owner's cabin is the emblem of this innovative approach: conceived as a **147 msq private apartment**, it is organised on three interconnected levels, with an indoor and an outdoor area.

A superyacht that opens up to the seascape by offering astonishing spaces to be experienced both indoors and, above all, outdoors: from the sun deck, which with its 83 msq outdoor area offers multiple possibilities for relaxation and socialising, to the large 102 msq beach club that opens up on three sides, allowing for a full connection with the sea.

The collaboration between the Sanlorenzo team and Bernardo Zuccon, who oversaw the design of the exterior lines, made it possible to conceive, design and build a 490 GRT three-deck yacht that retains sleek, core lines but at the same time offers megayacht solutions.

Sanlorenzo's ability to give meaning to the way of understanding nautical design, to give life to bespoke projects, realised on the specific needs of the client, continues to reward Sanlorenzo with new successes at an international level.

Press Office R+W: Valeria Portinari, tel. + 39 02 33104675, email: valeria.portinari@r-w.it