

SANLORENZO

Sanlorenzo returns as a major player to the Waterfront Costa Smeralda

The Marina of Porto Cervo is the setting for the shipyard's exclusive sea-view lounge

Press release, 27 June 2022 - **Waterfront Costa Smeralda** reopens its doors to the most distinguished and passionate international yacht owners: **from 29 June to 4 September**, the Molo Porto Vecchio in the village of Porto Cervo will come alive with exclusive events and luxury ateliers hosting the world's most exclusive brands.

Sanlorenzo returns for the fifth consecutive year to the renowned *luxury temporary store*, the exclusive seafront lounge immersed in the verdant Costa Smeralda, with its own pop-up space, a temporary boutique designed by Art Director **Piero Lissoni**. A minimal and elegant lounge with clean lines, furnished with products from the best Made in Italy design companies, inside which one can also admire the chrome reproductions of the fleet's distinctive yachts.

The Sanlorenzo atelier is dedicated to nautical enthusiasts and admirers of the shipyard, a place that encapsulates the brand's core values and allows those who wish to create their own custom-made yacht to draw closer to the meticulous craftsmanship and attention to detail that have always distinguished the company's philosophy.

Synonymous with excellence and absolute style, the Waterfront Costa Smeralda is one of the most exclusive summer venues, a destination for art, automobiles and luxury yachts, a summer 'passeggiata' among pop-up stores, exhibition spaces, lounge areas and the most prestigious yachts in the Mediterranean. An exceptional showcase in which to spend a few moments of relaxation, enjoying a unique view of the sunset well into the night.

In this splendid setting, **Sanlorenzo once again provides a venue** in which to showcase its know-how, craftsmanship and the innovations that have led it to be one of the world's leading manufacturers of yachts and superyachts.

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